

Least Cost Routing (LCR)

Do other service providers tell you all the hidden charges in their call plans?

We use "clean" call plans that do not have any hidden charge - what you see is what you will pay.

Do other service providers tie you into a minimum contract?

Our customers are free to leave anytime if they do not receive the high quality service they expected.

Many so-called low rates from other service providers are actually off-peak or weekend rates.

Have you double checked their small print?

Can your service provider give you the total business telecom solutions including Line Rental, Fax to Email, Audio Conferencing, Virtual PBX...etc.?

Crimson Technology can supply them ALL. Keep all of your telecom services under one roof – truly total telecom solutions.

We Don't Just Beat BT's Prices,

We Also Beat Our Competitors!

	CT	BT	British Gas	One Tel	One Tel Business
Minimum Contract	None	12 Months	12 Months	No	No
UK National	1.95	6.7	1.99	2.70	1.99
UK Local	1.95	3.4	1.99	2.70	1.99
UK Mobiles	11.99	13.5	11.00	11.99	10.50
Min Call Charges / Connection Fee	None	4.20	1.99	3.00 Landlines 5.00 Mobiles	1.70
Minimum Spend	None	None	None	None	£750 Spend Per Month

CT only use Tier 1 routing so the call quality is guaranteed.

All peak-time rates quoted above are in Great Britain pence per minute and VAT exclusive.

All rates quoted above are based on the published rates on each provider's website in Oct 2004.

CT UK mobile rate applies to UK Vodaphone, O2, T-mobile and Orange networks.

All CT rates are corrected at time of going to press 10/11/2004.

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Q1: What are minimum Call Charges / Connection Charges?

When the cost of a call is less than the stated minimum call charge or the length is less than one minute, then the minimum call charge will apply.

A connection charge is a charge applied to any call when it is connected. This means that the actual costs from service providers who have a connection charge is Connection Charge + Call Charge.

Please bear in mind that recent research found that the majority of UK business calls are less than one minute. **Crimson Technology** applies zero minimum call charges to ensure you only pay for what you use.

Q2: What is a minimum contract term?

This is the minimum length of time that you are required to use the service. If you change your mind before the end of the contract term your service provider may charge you a penalty fee.

Crimson Technology does not apply minimum contract terms. We maintain long term customer relationships by providing high quality calls and excellent services – not by a piece of paper. Our customers are free to leave at any point if they are not satisfied with us, or if they find cheaper prices elsewhere. This highlights how we will carefully serve our customers and remain competitive on the market.

Q3: What is a minimum spend requirement?

This is a minimum spend per month that some service providers require you to make in order to qualify for their special rates.

Crimson Technology's low rates are available to every one. You do not need to worry whether the amount you spend qualifies you for **Crimson Technology's** low cost call plan, or how much you need to spend per month to remain in the low cost plan. Total peace of mind knowing what you will be paying for each call you make.

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International Call Rates

* All peak-time fixed line rates quoted below are in Great Britain pence per minute and VAT exclusive.

* BT rates quoted below are BT standard rates published on www.bt.com on Sep 2004.

* If you require a rate for any destination that is not listed below, please contact us.

Destination	Our Rate	BT Rate
Australia	5.00	41.70
Austria	4.50	32.80
Belgium	4.50	24.10
Canada	4.50	20.10
China	8.00	92.00
Denmark	4.50	24.10
Egypt	35.00	107.50
Finland	6.70	32.80
France	4.50	24.10
Germany	4.50	24.10
Greece	13.00	41.10
Hong Kong	8.00	31.00
Iceland	11.00	42.00
India	13.00	25.00
Ireland	4.50	14.00
Italy	4.50	20.00
Japan	8.00	42.00

Destination	Our Rate	BT Rate
Netherlands	4.50	24.10
New Zealand	5.00	41.70
Norway	5.00	32.80
Pakistan	48.00	113.40
Poland	12.00	32.80
Philippines	18.50	92.00
Portugal	4.50	30.20
Russia	19.00	67.60
Singapore	6.00	49.70
South Africa	20.00	67.60
Spain	4.50	30.20
Sweden	4.50	24.10
Switzerland	4.50	24.10
Taiwan	5.00	92.00
Thailand	23.00	92.00
Turkey	18.00	39.00
USA	3.50	14.00